



## Penn Weekly Movie Sponsorship

We rely on support from our community to provide quality entertainment at an affordable price, offer free educational field trips to our local schools, host community events, and keep this irreplaceable historic structure in tip-top shape. We invite you to join us on this exciting journey and assist us in preserving the Penn Theatre by becoming a weekly movie sponsor. With your help the Penn Theatre will remain the shining star of our community!

**\$1000 – Director’s Package – Exclusive – One Weekend & Bonus Thursday**

- Sponsor receives all benefits listed below in Silver Screen Package
- Exclusive sponsorship – only one sponsorship available each week

**\$500 – Silver Screen Package – One Weekend & Bonus Thursday**

- Sponsor’s name on under-marquee above entry doors
- Acknowledgement on Penn website, Facebook page, and Penn weekly email – reaching more than 7800 patrons
- Sponsor mentioned on Theatre voice recording
- Logo and/or sponsor’s name on
  - Screen before each movie showing (must provide HD image)
  - Weekly posters displayed on box office window and lobby
- Opportunity to display company promotional material in lobby
- 10 free movie passes to distribute for advertising Penn movie showings
- Sponsor will receive a professional photo print of fully lit marquee

**\$250 – Red Carpet Package – One Weekend**

- Acknowledgement on Penn website, Facebook page, and Penn weekly email – reaching more than 7800 patrons
- Sponsor’s name mentioned on Theatre voice recording
- Logo and/or sponsor’s name on weekly posters displayed on box office window and lobby
- Opportunity to display company promotional material in lobby
- 6 free movie passes to distribute for advertising Penn movie showings

### PLEASE COMPLETE ALL INFORMATION and MAIL TO ADDRESS LISTED BELOW

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Requested Sponsorship Week \_\_\_\_\_  
(SUBJECT TO AVAILABILITY)

**Amount Enclosed: \$** \_\_\_\_\_  
(Tax deductible to the fullest extent of the law.)

Check - Made payable to “Friends of the Penn”

Visa MasterCard Discover American Express

Credit Card# \_\_\_\_\_

Exp. Date \_\_\_\_ / \_\_\_\_ CVV \_\_\_\_

Signature \_\_\_\_\_

**Friends of the Penn  
760 Penniman Ave.  
Plymouth, MI 48170  
www.penntheatre.com**

For more information: [ellen@friendsofthepenn.org](mailto:ellen@friendsofthepenn.org)